

# Thanks for helping us promote *Playtime National Conference*

Here's a short guide on how to use this pack



**Social media post**  
This can be posted on your chosen social media feed.



**Story post**  
Use this on Instagram and/or Facebook stories.



**Poster**  
This is for any notice boards/advertising spaces. Type the details of your event in the box and print.

## How to use

### Page 1:

Click on any of these images to download and share. Download as many as you like!

### Page 2:

Here you'll find text that you can easily copy into your social posts, emails, newsletters and more.

### Page 3:

Here are the links you need to book tickets.

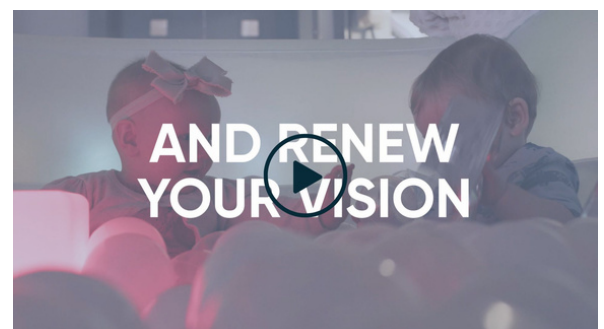
### Page 4:

Need some inspiration for ways to use this pack? Look no further!



### PowerPoint slide

Whether you use PowerPoint or another programme, you can use this to advertise on screen.



### Promotional video

This video gives you a taste of what you can expect at the event.

## Copy and paste this text

for social posts, emails, newsletters and more.

### Share on socials and use this for your caption

This year's Playtime Conference, for church toddler group leaders and volunteers, will be exploring how we can be bearers of light and how our toddler groups can illuminate the lives of those around us.

Join us to rediscover the impact of what you do and the light you bring through inspiring sessions, practical workshops and space to connect with others.

**Book tickets:**

**[cff.org.uk/playtimeconference](https://cff.org.uk/playtimeconference)**

### Send to your friends on WhatsApp and use this message

I thought you might be interested in the Playtime National Conference from Care for the Family. Each year, church toddler group leaders and volunteers come together to celebrate the laughter, the mishaps, and the unseen ministry that happens in their groups. They'll be exploring how we can be bearers of light and how our toddler groups can illuminate the lives of those around us.

**Book tickets:**

**[cff.org.uk/playtimeconference](https://cff.org.uk/playtimeconference)**

### Share by email or in newsletters and use this for the text

Join Care for the Family at the Playtime National Conference, especially for church toddler group leaders and volunteers. You'll rediscover the impact of what you do and the light you bring, through inspiring sessions, practical workshops and space to connect with others.

Toddler groups are more than just excitable toddlers and sticky floors – they're places where light and warmth shine through. They become vital places of refuge, connection and hope to every family that walk through the doors.

Even when it feels like you're just singing songs and wiping noses – you are a bearer of light. And that light carries further than you know!

**Book your tickets: [cff.org.uk/playtimeconference](https://cff.org.uk/playtimeconference)**

## How you can help

Need some inspiration for ways to use this pack? Look no further!

We're so grateful for your help in spreading the word about our events.

Every family you help us reach is one more family we can support and strengthen. Thank you for making that possible.

### Share on socials

- Post in your local area hub on Facebook.
- Share the event on your own social media pages, including any church groups that you're part of on Facebook or WhatsApp.
- Include the specific Eventbrite booking link for your location wherever you can.

### Advertise on screen

- If you have an advertising screen in your church, you could show the PowerPoint slide, or video trailer.
- Can you share in the notices at your church or local event? The video is nice and short and gives all the information people need to book.

### Pin a poster

Type your local event details, print the poster and put up on a noticeboard at your local church, library or community centre – anywhere people might spot it!

### Send emails or newsletters

- Share the event, including booking links in any local emails or newsletters.
- If you know any local events website then sending them the information is a great way to get the event out.

### Spread the word in person

Can you give information to your local community group or church to share? We can send hard copy postcards and brochures if you like too – just drop us an email: [mail@cff.org.uk](mailto:mail@cff.org.uk).